



For more information:

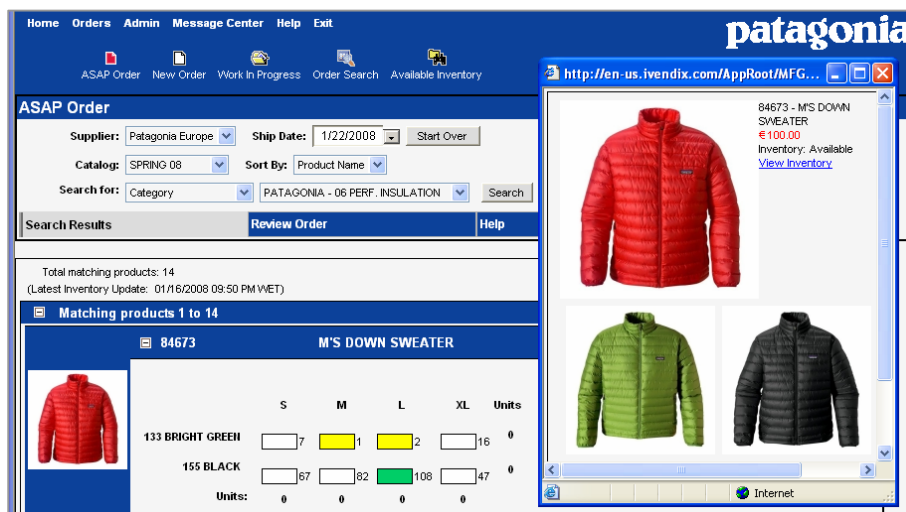
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## Patagonia Europe Launches iVendix B2B Ecommerce Solution

Paris, France and Denver, Colo. – February 13, 2008. CenterStone Technologies announces the launch of iVendix, Patagonia Europe's B2B Ecommerce solution. Patagonia's European clients can now preview the Spring/Summer 08 collection on their new Internet-based Customer Service tool. This free service allows retailers to consult inventory, check product details, place orders and follow the status and shipping of their orders online, 24/7.



*A screen capture from iVendix, Patagonia Europe's B2B ecommerce solution. Dealers can order through this web application 24/7 in six languages and local currencies.*

iVendix has been live for Patagonia Europe dealers since February 1. To benefit from this service, dealers can log on to iVendix ([www.ivendix.fr](http://www.ivendix.fr) ; [www.ivendix.it](http://www.ivendix.it) ; [www.ivendix.co.uk](http://www.ivendix.co.uk) ; [www.ivendix.es](http://www.ivendix.es), etc.) with their personal access codes and choose Patagonia among the available suppliers.

"Customer service has always been a top priority for Patagonia. We interact with hundreds of specialty retailers in Europe every day, and could clearly see the need to offer them the ability to conduct business in a convenient and seamless way. Therefore, Patagonia Europe was looking for a reliable, multilingual, and multi-currency business-to-business (B2B) solution. With years of experience in our industry, iVendix was a natural answer. With iVendix, our dealers will be able to manage their orders 24/7 and access our inventory in real time. This should allow Patagonia Europe to increase its in-season sales, and customer service staff to provide more pro-active service. From an environmental point of view, we are also hoping that the B2B platform will limit the exchange of paper documents with our dealers. Having the best products and causing the least amount of harm to the environment has long been the ethos of Patagonia; we are now working to contribute further to the success of our specialty retailers with the iVendix B2B ordering tool", said Nate Smith, VP of International at Patagonia.

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### About Patagonia

Patagonia is noted internationally for its commitment to product innovation, quality and environmental activism. Its Environmental Grants Program has contributed over \$30M in cash and in-kind donations to grassroots environmental activists since the program began in 1985, and its Environmental Internship Program allows employees to work for environmental groups while receiving their full paycheck.

Incorporating environmental responsibility in to product development, the company supports the ambitious mission statement: "To make the best product, cause no unnecessary harm and use business to inspire and implement solutions to the environmental crisis." Since 1996, Patagonia has used only organically grown cotton in its clothing line, and is noted worldwide for using recycled soda bottles in many of its polyester fleece garments beginning in 1993. Sales for last fiscal year (May 1, 2006 to April 31, 2007) was \$282 million.

### About CenterStone Technologies, Inc.

CenterStone Technologies, Inc. operates a multi-tenant, Software-as-a-Service (SaaS) platform and provides Web-based sales order management applications in six languages and local currencies in North America and Europe with widespread adoption by specialty retailers and sales reps. CenterStone's e-commerce solutions processed more than \$1.2 billion dollars in wholesale transactions in 2007.

Brands currently using CenterStone's Software-as-a-Service (SaaS) platform and make the company's other solutions available to retail customers and sales reps include: The North Face, JanSport, Vans, Reef and VF Imagewear, part of VF Corporation (NYSE: VFC); Pearl Izumi, a division of Nautilus, Inc. (NYSE: NLS); Marmot Mountain, Ex Officio and Marker Apparel, brands of Jarden Corporation (NYSE: JAH); Under Armour (NYSE: UA); Helly Hansen; Perry Ellis Intl. (NASDAQ: PERY); Geneva Watch Group; Cleveland Golf ; Fidra Golf ; SmartWool, a division of Timberland (NYSE: TBL); RipCurl; Billabong; Sport Obermeyer; Smith Optics; KHS Bicycles; Dale of Norway; O'Neill Clothing; Hot Chillys; Petzl; Sole Technology; Icebreaker; Four Star Distribution; Buck Knives; Fresh Produce Sportswear; Yakima Products; Patagonia Europe; The Orvis Company and others.

CenterStone makes vendors more competitive by driving revenue growth, providing increased inventory turns at retail, reduced customer service costs, and greater speed to market, thus improving relationships with their customers--retail dealers. Additional information about CenterStone Technologies, Inc., based in Denver, Colo., with offices in San Diego, Calif., and Paris, France, can be found on the company's Web site at [www.centerstonetech.com](http://www.centerstonetech.com) or by contacting Pat Smith/OnTarget Public Relations at 303.333.1516.

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