

Simple Cloud Integration

Integrate any app from the web. No coding. Watch 5 minute demo.

www.Boomi.com/Cloud

Top 10 Web-based CRM Apps

2010 Top 10 Web-based CRM Software Rankings. Download Free Report.

















Business-Software.com/BestHostedCRM

[News](#) [Reviews](#) [Tips & Tricks](#) [Press Releases](#) [Forums](#)

Technology > [Press releases](#) > [Software](#) > Rally Software Named Best of SaaS Showplace Award Winner

Search... [GO](#)

Categories

-  Audio / Video
-  Computer science
-  Consumer Electronics
-  Data Management
-  Electronic Design Automation
-  Hardware
-  Internet
-  Miscellaneous
-  Networks
-  Photography
-  Satellite / GPS
-  Security
-  Semiconductor
-  **Software**
-  Telecommunications
-  Wireless

Rally Software Named Best of SaaS Showplace Award Winner

March 31st, 2009 - 09:36 am ET by [Business Wire](#)

**Agile ALM Provider Enables Organizations to Increase Productivity and Improve Quality of Software Projects.**

THINKstrategies, Inc., the leading strategic consulting company focused on the business implications of the on-demand services market, announced today that Rally Software has been named the latest winner of the Best of SaaS Showplace (BoSS) Awards program, which is aimed at promoting the measurable business benefits being delivered by today's Software-as-a-Service (SaaS) solutions.

The BoSS Awards program was announced in January 2009 as the latest initiative by THINKstrategies to bring attention to SaaS and cloud computing companies which are producing tangible business benefits for specific user organizations. These benefits include increased sales, lower costs, higher customer satisfaction, faster operations, and greater profitability.

Rally is a leader in Agile application lifecycle management (ALM) dedicated to making distributed development organizations faster and leaner by dramatically cutting the time, cost and effort needed to deliver high-quality applications. An example of the business benefits of Rally [Software's](#) SaaS solution is HomeAway Inc., the largest international network of vacation rental websites, with more than 360,000 paid listings of rental homes, condos, apartments, villas, cottages and cabins in more than 118 countries.

The company's six development teams are located in Texas, Colorado, and the UK, and the company lacked a method to effectively manage the various, simultaneous development efforts across the geographically dispersed teams. This led to project delays and ongoing quality issues which impacted the company's reputation and revenues. HomeAway needed a better development process across the development teams and decided to adopt Agile practices to improve their performance.

By adopting Rally Software's solutions, HomeAway achieves 20% faster time-to-market as compared to industry average, with no increase in defect rate, and 10-20% improvements in team [productivity](#) as compared to industry average, according to the independent research firm QSM Associates (QSM).

Because of these measurable business benefits, Rally Software has been named the latest BoSS Award winner. A full description of the company's winning BoSS Award submission can be found at <http://www.saas-showplace.com/awardSummary.php?key=323>.

[Read all](#)

Ads by Google

Painless SaaS Integration : Connect Any Application From The Web. No Coding. Watch Demo. www.Boomi.com

Top 10 Web-based CRM Apps : 2010 Top 10 Web-based CRM Software Rankings. Download Free Report. Business-Software.com/BestHostedCRM

[Post a comment](#)

Tags : rally, software, named, best
Categories : Software - Data Management

Ads by Google

AgilePath Cloud Practice : Cloud Computing Playbook(TM) Cloud Reference Model www.agile-path.com

Top 10 Web-based CRM Apps : 2010 Top 10 Web-based CRM Software Rankings. Download Free Report. Business-Software.com/BestHostedCRM

Cloud & SaaS Integration

Integrate any app from the web. Free Cloud Integration Whitepaper!

www.Boomi.com/Cloud

Top 10 Web-based CRM Apps

2010 Top 10 Web-based CRM Software Rankings. Download Free Report.

Business-Software.com/BestHostedCRM

Software

Schedule Released for Presentation Theatre ...
BroadLight and Ralink Technology Deliver ...
CDPHP Goes Live with Suite of TriZetto ...
Internap Network Services to Present at 12th ...
Altra Federal Credit Union and Pioneer ...
ManTech Names Robert P. Frisbie as Senior ...
Aternity Announces 2009 Milestones
Cambridge Heart Raises \$1.8 Million in ...
VeriFone Prevails Again in Heartland Dispute
ACS to Continue Providing IT Services ...

Simple Cloud Integration

Integrate any app from the web. No coding. Watch 5 minute demo.

www.Boomi.com/Cloud

Top 10 Web-based CRM Apps

2010 Top 10 Web-based CRM Software Rankings. Download Free Report.

Business-Software.com/BestHostedCRM



Information :
[About us](#) [Terms of use](#) [Contact](#) [Newsletter](#)